

Yash Vora

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WORK EXPERIENCE

Bloomberg Senior User Experience Designer

Apr 2015 – Present, New York NY

At Bloomberg, I have been working on multiple solutions to improve equity and fundamentals analysis workflows on the Bloomberg Terminal. These include features for equity screening (EQS), idea generation (WATC), and brand new factor analysis functions (FTW and DRIV) for quantitative user types. I have also designed multi-asset class passive monitoring tools to track daily and historic market movement (GMM), market alerts (MLRT), and alert management (ALRT, BLRT).

Currently, I am working closely with senior stakeholders to design experiences for Bloomberg's web-based tools that deliver real-time or request-response enterprise data via Bloomberg's HAPI and REST APIs, along with the IAM management, reporting, and support tools for clients.

Morningstar Senior Interaction Designer

Jul 2013 – Mar 2015, Chicago IL

- Designed some core components and behaviors for the Morningstar Direct web platform such as grids, list management, settings, and global search.
- Worked on cross-platform collaborative tools such as charts and investment notes for the end users of Morningstar's professional products.
- Played an active role in facilitating product planning summits and delivering high-level workflow outcomes for user types such as individual investment advisors.

Sears User Experience Architect

Sep 2012 – Jul 2013, Chicago IL

- Prototyped interaction models for individual modules within an overhauled Product Details Page with a modular, responsive front end UX and a governance-based back end for the new Sears ecommerce site.
- Inherited a complex, high value project to achieve a unified price and promotions display system across the TOF (Top of Funnel) site experience. Led stakeholder reviews to drive consensus across various business units. Provided UX wireframes and prototypes to cover all usecases that was signed off by business units.

Motorola Mobility Senior Staff Interaction Designer

Aug 2010 – Aug 2012, Chicago IL

Worked in the Consumer Experience Design (CXD) group to create UI wireframes and VX specs for various mobile and wearable devices including:

- MotoActv (a fitness and media wearable device).
- Mobile sync app for MotoActv.
- Multiple releases of car driving apps and tablet docking experiences on Android.
- Webtop 2.0 (a mobile desktop environment).

Other activities include participating in internal research, testing and brainstorming sessions with other design disciplines within CXD.

Clarice Technologies Interaction Design Intern

Jun 2009 – Jul 2009, Pune, India

Devised scenarios and storyboards for fourth-screen devices for home automation.

Lokusdesign Graphic Designer

May 2007 – Jun 2008, Pune, India

Developed packaging designs and branding for pharma and FMCG products.

EDUCATION

Carnegie Mellon University M.Des. Communication Planning and Information Design

Aug 2008 – Aug 2010

Pittsburgh PA

University of Pune

B.F.A. Applied Art

May 2003 – May 2007

Pune, India

UX METHODS

Wireframing and UI Specs
Prototyping
Visual Design Specs
User Research
Heuristic Evaluation
Usability Testing
Stakeholder Workshops
Design Systems
UX Ops
Agile / Lean / Kanban Methodologies

UX TOOLS

Figma
Sketch
Invision
Axure RP
Omnigraffle Pro
Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe XD
HTML
CSS
Javascript

CERTIFICATION

Claritas Investment Certificate
CFA Institute
Jan 2014

PATENT

Display Screen with Graphical User Interface
United States Patent D0706804
Jun 2014